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9-29-1989

# 09/29/1989 - Eastern To Offer Communication Workshop

University Marketing and Communications

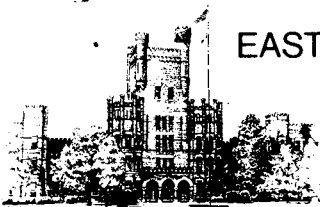
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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

news

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FOR IMMEDIATE RELEASE:

EASTERN TO OFFER COMMUNICATION WORKSHOP

CHARLESTON, IL--Eastern Illinois University's Business Development Center will offer a workshop entitled "Verbal, Visual and Value Driven Communication Skills" on Tuesday, October 3.

The workshop will meet from 6:30 p.m. to 9:30 p.m. in the Oakland Room in Eastern's Union.

"Verbal, Visual and Value Driven Communication Skills" is designed for those who want to improve their ability to communicate with peers, groups, managers or employees. According to Center officials, the techniques taught will be immediately valuable to any business or interpersonal relationship.

Dr. Aline Arnold, an associate professor of management at Eastern, will lead the workshop . She has held several positions in private industry management and operated her own consulting business. Arnold earned both her master's and doctorate degrees from the University of North Texas.

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Participants will learn key steps to more effective listening, methods for drawing clear messages from vague transmissions, secrets of interpreting non-verbal communication and techniques for interpreting messages.

The course will also cover how to create a positive impact by what they say or do, how to deal with the "static" in communication and how a person's behavior affects others.

Enrollment for the \$55 course is limited to 20 participants. Early registration is encouraged.

For more information, call Eastern's Business Development Center, AC(217) 581-2913.